

February 10, 2011
Houston, Texas
Hotel Indigo

Located in the trendy Uptown District of Houston, just steps away from fabulous shopping, delectable dining, and lively entertainment.

Who Should Attend

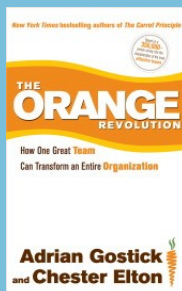
- + NPD Project Team Leaders
- + NPD Project Team Members
- + Product Designers
- + R&D Engineers
- + Product Managers
- + Technology Managers
- + Market Planners

Workshop Basics

Each workshop includes breakfast, lunch, and afternoon snacks.

Every participant receives a class workbook and leaves the course with a specific action plan to improve leadership of his/her own R&D Projects.

All participants receive a copy of one of 2010's most dynamic authors on leadership.



Global NP Solutions
Your Strategic Innovation
Partner

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R&D Project Leadership



TEAMWORK is not a new idea, but more than ever product development practitioners must pay close attention to establishing effective teams through organization of the NPD effort.

EXCELLENT LEADERSHIP of NPD project teams is one of the keys to successful innovation programs delivering profit from new product, service, or program launches.

A UNIQUE PERSPECTIVE to train ALL of your NPD team members as Project Leaders. You can ensure success for your NPD ventures by appropriately organizing to the risk and funding levels, building a high-performing NPD team, and providing strong project leadership throughout the new product venture.

Benefits for the Individual

- ✓ **Project Leadership** is not the same as Management and NPD Team Leaders come from all levels within an R&D or Marketing organization.
- ✓ Setting project and personal **goals** allows the project to stay on-budget and on-time to meet time to market **objectives**.
- ✓ Leading a project with an enthused team establishes the company's innovation culture for **increased revenue growth**.

Benefits for the Organization

- ✓ **Empowered** NPD Teams will deliver agreed-on results with both increased creativity and attention to detail.
- ✓ Quality and budget considerations are stewarded by the Project Team and Owned by the **Project Leader**.
- ✓ **Resources** (time, money, people, and equipment) are utilized to the **maximum** benefit of the Business Unit and balanced across New Product, Derivative, and Support projects.

Register Now!

Space is limited so we can address everyone's leadership skills individually.

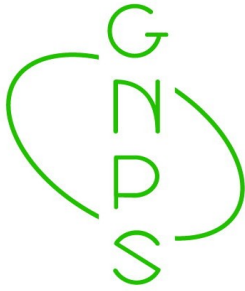
Morning: Focus on the Objectives

- **Why You Need Excellent R&D Project Leadership**
Profit from successful New Product launches has been decreasing. People leading NPD projects are trained with leadership skills only one-third of the time.
- **Management and Leadership Myths**
Leadership and Management are not synonymous. NPD Team Members will learn how they can lead from all levels of the organization.
- **Setting Goals**

Afternoon: Developing your Action Plan

- **Influencing without Authority**
NPD Project Leaders and Teams make many decisions on the road to market launch. Learn how to improve decision making criteria with clear innovation strategy outlines.
- **Time Management**
Most project team members are working on too many projects at once. Learn skills to balance the workload based on project strategy objectives.
- **Communication & Conflicts**
Learning how to effectively communicate and how to resolve hurtful conflicts before they occur leads the team to success.

This workshop provides 8 Professional Development Hours (PDHs) or Continuing Education Units (CEUs). All attendees will receive a certificate of completion for attending.



REGISTRATION FORM
 Register online at:
www.globalnpsolutions.com

Fax registration form:
 281-280-8986

For more information:
info@globalnpsolutions.com

Reserve My Seat for:

--- **NPDP Certification Workshop**
 8-9 February 2011
 \$1495 for first person
 \$1245 for additional people
 \$895 for unemployed

--- **R&D Project Leadership**
 10 February 2011
 \$795 per person

--- **Both NPDP Certification Workshop and R&D Project Leadership Course**
 8-10 February 2011
 only \$2025 per person

--- **NPDP Certification Workshop**
 26-27 April 2011
 \$1495 for first person
 \$1245 for additional people
 \$895 for unemployed

--- **Portfolio Management**
 28 April 2011
 \$995 per person

--- **Both NPDP Certification Workshop and Portfolio Management**
 26-28 April 2011
 only \$2175 per person

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YOUR INFORMATION

Name

Position

Company

Address

City

State/Province

Zip/Postal Code

Country

Phone

e-mail @

ADDITIONAL DELEGATE INFORMATION

Delegate Name

Phone

e-mail @

Delegate Name

Phone

e-mail @

PAYMENT INFORMATION

I want to pay by: VISA Mastercard AMEX Check or Money Order

Name on Card

Card Number / CVV

Expiration Date

Credit Card Mailing Address

Your Instructor



Dr. Jurgens-Kowal has deep expertise as a New Product Development Professional with over 12 years experience in leadership and management positions with Exxon Mobil Chemical Company. She is one of the selected PDMA Registered Education Providers. Teresa's corporate career encompassed a variety of functions, including New Product Development, Portfolio Management, Licensing, Marketing, Logistics and Supply Chain, Manufacturing, Project Management and Research Technology. She has over 16 years experience as a Chemical Engineer with a PhD from University of Washington (Seattle) and a BS from the University of Idaho (Moscow). Teresa is also a licensed Professional Engineer (State of Louisiana) and has an office in Houston, Texas.