

Thursdays, February 2011  
 Intense Course March 2011  
 Thursdays, April 2011  
 Tuesday, May 2011  
 Easy On-Line  
 Training

+ **Thursdays** from 10:00 am-12:00 pm Central Time, Feb 3, Feb 17, Feb 24, and Mar 3  
 + **Intense** from 8:00 am-12:00 pm Central Time, Tuesday March 29 and Wednesday March 30  
 + **Thursdays** from 1:00 pm-3:00 pm Central Time, March 31, April 7, April 14, and April 21  
 + **Tuesdays** from 10:30 am-12:30 pm Central Time, May 3, May 10, May 17, and May 24



Some Top Corporations with Certified NPDPs on Staff

- + Owens-Corning
- + Chevron
- + ExxonMobil
- + First Data Corporation
- + Motion Computing
- + Schlumberger
- + Shell Oil

Who Should Attend

- + Marketing Directors
- + Technology Managers
- + R&D Directors
- + Product Managers
- + R&D Engineers
- + Product Designers
- + Project Managers

Global NP Solutions  
 Your Strategic Innovation  
 Partner

2323 Clear Lake City Blvd., #180  
 Suite 177  
 Houston, TX 77062  
 www.globalnpsolutions.com

Phone: 281-280-8717  
 Fax: 281-280-8986  
 e-mail: info@globalnpsolutions.com



NPDP Certification is rapidly becoming the essential tool for Product Development Practitioners and is one of the top qualifications sought by top companies in hiring new employees as well as professional advancement for engineers and marketers looking for career connections.

Intellectual Knowledge doubles every seven years. NPDP Certification supports and formally recognizes the drive for process consistency and discipline. But, you're too busy for lengthy training courses.

This workshop is an in-depth study of New Product, Service, and Program Development methods, techniques, and technologies based on industry-wide Best Practices to enhance your knowledge and skills as a New Product Development Practitioner, even if you don't desire certification through PDMA (www.pdma.org).

Benefits for the Individual

- ✓ Confirms mastery of NPD principles and best practices.
- ✓ Enables better job performance.
- ✓ Enhances career and job promotion opportunities.
- ✓ Recognizes growth, professional development, and competence in NPD.
- ✓ Increases recognition by your peers, employers, and recruiters.
- ✓ Sets you apart as an expert and leader in your field.

Benefits for the Organization

- ✓ Supports an organization's drive for process consistency and discipline in new product, service, and program development. It offers the right big picture, baseline, and areas of focus.
- ✓ Top-performing companies understand that properly training employees leads to direct, measurable, bottom-line benefits. Several leading companies are already sponsoring NPDP Certification across their corporations.

**Register Now! Space is limited.**

- \$695/\$699 per person for four weekly, 2-hour sessions
- \$795/\$799 per person, including a hard-copy workbook

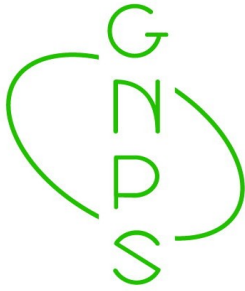
Weeks 1 & 2: Focus on the Business

- **New Product Innovation Strategy**  
Business Strategies must be linked via the Roadmap and institutionalized to be effective.
- **Portfolio Planning and Management**  
Senior management reviews to evaluate and select the most appropriate NPD projects in line with innovation strategy and available resources.
- **New Product Development Process**  
Formal business system with specific activities and checkpoints to ensure market success.

Weeks 3 & 4: Develop Sustainable Processes

- **Teams and Organization**  
Having the right people, trained and organized in team structures supporting new products is essential for success and revenue growth in the market.
- **Market Research**  
Gathering and evaluating key customer information to identify successful new products, services, and programs. Meeting your customer needs delivers to the bottom-line.
- **Metrics and Tools**  
What gets measured gets done! Monitor NPD Team activities and new product system implementation to improve success in your next product launch.

Completed training provides 8 Professional Development Hours (PDHs) for those already NPDP Certified and desiring a refresher course. All attendees will receive a certificate of completion for attending.



# REGISTRATION FORM



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Register online at:  
www.globalnpsolutions.com

Fax registration form:  
281-280-8986

For more information:  
info@globalnpsolutions.com

### Reserve My Place for:

--- **NPDP On-Line Training**  
Thursdays, February 2011  
10 am—12 noon Central Time  
\$699 per person  
\$799 with hard copy book

--- **NPDP Intense On-Line Training**  
Tuesday & Wednesday  
March 29 and March 30  
8:00 am-12:00 noon  
Central Standard Time  
\$799 per person  
\$899 with hard copy book

--- **NPDP On-Line Training**  
Thursdays, April 2011  
1 pm—3 pm Central Time  
\$699 per person  
\$799 with hard copy book

--- **NPDP On-Line Training**  
Tuesdays, May 2011  
10:30 am—12:30 am  
Central Time  
\$699 per person  
\$799 with hard copy book

#### YOUR INFORMATION

Name
Position
Company
Address
City
State/Province
Zip/Postal Code
Country
Phone
e-mail @

#### ADDITIONAL DELEGATE INFORMATION

Delegate Name
Phone
e-mail @
Delegate Name
Phone
e-mail @

#### PAYMENT INFORMATION

I want to pay by: <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX <input type="checkbox"/> Check or Money Order
Name on Card
Card Number / CVV
Expiration Date
Credit Card
Mailing Address

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### Your Instructor



Dr. Jurgens-Kowal has deep expertise as a New Product Development Professional with over 12 years experience in leadership and management positions with Exxon Mobil Chemical Company. She is one of the selected PDMA Registered Education Providers. Teresa's corporate career encompassed a variety of functions, including New Product Development, Portfolio Management, Licensing, Marketing, Logistics and Supply Chain, Manufacturing, Project Management and Research Technology. She has over 16 years experience as a Chemical Engineer with a PhD from University of Washington (Seattle) and a BS from the University of Idaho (Moscow). Teresa is also a licensed Professional Engineer (State of Louisiana) and has an office in Houston, Texas.